

Fund Development Report

- ▶ January 2015 total received: \$9070.34
- ▶ Year to date received: \$76,885.34
- ▶ Recent activities:
- ▶ Fund Development table at Elementary campus on Thursday, February 12 with a “Grow the Love” February theme. The goal was to combine Annual Campaign and Auction outreach—asking people if they have donated to the campaign, purchased auction tickets, volunteered for the auction. Students got some valentines swag and created a “what I love about ANCS” set of messages/pictures.

Other Fund Development News / Plans:

- ▶ A “Grow the love” e-blast is planned for February. This will have auction news, annual campaign news, grant/fundraising news along with a reminder of our GA Charter School of the year award
- ▶ “Gather and Grow” plans are developing for an annual campaign week in late April/early May. We will lead up to the week with a grade level penny drive with the goal of reaching 50,000 pennies to match the \$50,000 we won as GA Charter of the year.
- ▶ Elizabeth Hearn is planning a teacher sponsorship drive for Run with the Wolves to increase participation in the campaign.

Auction update:

- ▶ The auction committee is in final weeks of planning. Donation items are arriving and data entry has begun.
- ▶ The committee has received approximately \$9000 in sponsorships so far and all the VIP tables are sold.
- ▶ The committee has hired a professional auctioneer this year and entertainment includes the retro-80s band Electric Avenue.