

# Fund Development Report

- ▶ February 2015 total received: \$6279.00
- ▶ Year to date received: \$86,314.34
- ▶ Recent activities:
- ▶ “Grow the Love” e-blast was sent in February with reminders about the auction and annual campaign, and included links to our auction website and annual campaign section of ANCS site. It also included some information about grants and the GA Charter School of the year honor.

## Auction update:

- ▶ The auction was held on March 7, 2015 at the GA Freight Depot.
- ▶ Final numbers won't be available until later in March, but attendance was approximately 550 people and rough numbers/estimates look close to 2014 numbers.
- ▶ Some auction items (class photos and playing card sets) are available to order for another week or so. Numbers will be calculated once these orders are complete.

## Other news:

- ▶ Elizabeth Hearn is working with Fund development to plan a teacher sponsorship drive for Run with the Wolves.
- ▶ Another e-blast is scheduled for April 2015 before annual campaign week/end of year. We will also plan a penny drive leading up to a May annual campaign week.
- ▶ Matt Underwood continues to seek opportunities for external funding and build relationships with foundations. We have had some site visits and hope these will lead to future funding possibilities.