

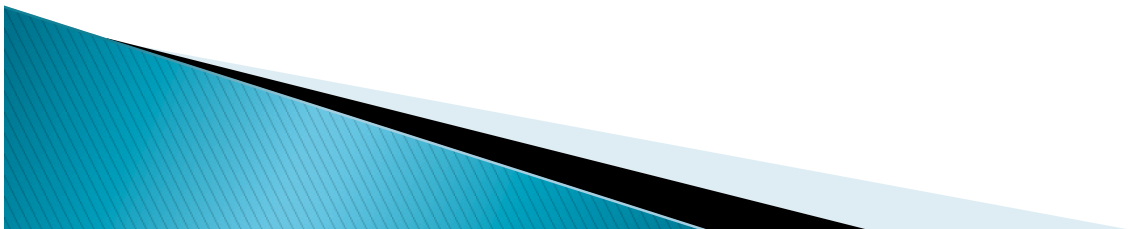
Fund Development Report

- ▶ October 2014 total received:\$6637.00
- ▶ Year to date received:\$24,745.00
- ▶ Recent activities: A campaign table was set up for GP Special Friends Day/Fall Festival (Oct 17/18). We are in the process of planning the next Fund Development Social for January and planning other fund development activities (student penny drive in January; courier posts).
- ▶ New yard signs are ready and at each building.
- ▶ Annual campaign mailer design is complete and in progress for printing and mailing.

- ▶ Fund Development (cont.):
- ▶ The campaign has a new theme. Materials have been prepared with the goal to use them for more than one year, so we can build on the brand. Matt Underwood has created a letter to accompany the brochure.
- ▶ The new theme is: “Gather and Grow: The Atlanta Neighborhood Charter School Fund” with the tagline: “Nurture, Cultivate, Thrive.” The brochure has a short narrative about the school’s history and includes photographs.
- ▶ Other campaign material includes new letterhead and magnets.
- ▶ We are planning to have a holiday e-blast/newsletter campaign reminder for families in early December.

Other Fund Development News / Plans:

- ▶ Auction update:
- ▶ The auction co-chairs held the first volunteer meeting on Nov. 9. A number of K/1st parents attended along with volunteers who have worked on the event before.
- ▶ The venue contract is ready. Kari Lovell did a site visit, and we have signed the contract and sent it to the GA Freight Depot along with an initial deposit.
- ▶ Date is set for March 7, 2015



External Funding news:

The U.S Department of Education named ANCS one of 26 "highest-rated" applicants nationally for a development grant in its competitive "Investing in Innovation" (i3) program. ANCS submitted the i3 application as the lead partner in collaboration with APS, GSU, Georgia Tech, and the Emory-Tibet Program to build on the New Teacher Residency Project to create a multi-year new teacher training program focused on math and science that would also build professional learning and social capital between charter and district-run schools in APS. The ANCS application was the second-highest rated of all development grants named "highest-rated". If the project can secure a minimum of 15% matching funds (approximately \$450,000), we'll receive a nearly \$3 million grant to implement the project with our partners over the next four years.