



March 2016 Fund Development Report

Activities:

We have finalized a date for a major donor/sponsor recognition party at Eventide on Sunday, May 15. Mi Cocina will be donating food for the event. Lori Howard will include a “save the date” with thank you letters for all our sponsors. We will add this to the ANCS calendar and contact donors/parents at the \$1000 level and up in early April with invitations. We listed it as an upcoming event in the Gather and Grow newsletter.

Several members of the fund development committee were actively involved with auction planning, so the committee did not meet this month. We will meet in late March/early April for our next meeting. Agenda items will include planning annual campaign week, auction follow up, and reviewing/tracking campaign numbers.

Other Outreach/Communication: A third newsletter/e-blast was sent to the ANCS community on March 1. The ANCS auction was the main focus of the newsletter. Another newsletter is planned for early May to kick off annual campaign week (May 9-13).

The new ANCS promotional video is ready and we are discussing the best time to premiere it (possibly the day that auction numbers are announced or during annual campaign week).



Auction Update: The auction was held on March 5, 2016. Thank you to Lori Howard, Kelley Klein, Kelli Dyer and Kari Lovell for all the hard work and planning. Thanks also to all the other staff and parents who were involved. We had over 100 volunteers working on the event. Final numbers aren't available yet but should be by the end of the month (details on all the expenses are not in yet, and families can still purchase ANCS cookbooks). We know our rough gross income through tickets and credit card usage the night of the event is over \$100,000.

Other news/External fundraising: We've been invited to apply for additional funding for CREATE from the R.H. Dobbs Foundation and Belk Foundation. Both of these foundations already contribute to CREATE, but have said they would be open to supporting it further. We'll find out in April/May as to whether their boards will award us additional money.

