

Atlanta Neighborhood Charter School
Fund Development Report
November 2011

The Fund Development Committee, in conjunction with many parent volunteers, has been busy with the launch of the ANCS Annual Campaign this month. Over 1,000 letters were mailed to staff, families, grandparents and special friends of ANCS.

To ensure that the campaign runs smoothly, the committee has worked extensively with input from Matt Underwood and Cherie Ferrell to add some functionality to the donor database. The additions will enhance Cherie's ability to maintain donor contact information/identification and track specific types of donations (and pledges) as they come in throughout the year for each donor. These changes will improve the thank you/tax information process. The first round of thank you notes will be sent after Thanksgiving Break.

In addition, the committee, in conjunction with Cherie and Matt, also created a new, detailed monthly financial report that Cherie will provide to Matt and the Annual Campaign Chairs each month in the week prior to the Board meeting. The first report will be generated in the first two weeks of December - approximately one month from the campaign launch in November- and then provided to the Board at each meeting beginning in January.

Upon the return from Thanksgiving Break, the committee will focus on developing the new ANCS Corporate Partnership program. The committee asks that all Board members reach out into their respective professional circles to assist with this process. Details about this sponsorship opportunity are provided on the back of the Annual Campaign brochure.