

Fund Development Report

- ▶ August 2014 total received:\$5495.58.
- ▶ Year to date received:\$6,877.80.
- ▶ Recent activities: Annual Campaign table was set up at State of the School meeting. We will setup for the next meeting for kindergarten families on Sept. 23 and at GP Special Friends Day/Fall Festival
- ▶ A new informational rack card has been prepared to distribute to families. It provides basic information about how funding works at ANCS and breaks down what funding we receive and why we need an annual campaign and auction. The card was shared at the “State of the School meeting” in August. We will also distribute in student folders.

- ▶ Preparation of Annual Campaign mailer is under way. Goal is to have the mailer ready by early October. New yard signs are being created for both campuses and a new thermometer for webpage.
- ▶ Event Updates:
- ▶ Date for first Fund Development social for new families is being finalized (Sept. 29 or Oct 5).
- ▶ Auction update: Finalizing auction date and location: Georgia Freight Depot, Saturday, March 7; in the process of signing the contract
- ▶ We are close to finalizing auction chairs: a team of three parents are in conversation about leading; we will have confirmation by Monday, Sept. 15.

Other Fund Development News / Plans:

- ▶ Possible weekly courier section on Annual Campaign beginning in October: short posts with info about fundraising at ANCS and importance of participation. Include “Why I give” narratives from grandparents, parents, teachers, students. Include these as facebook posts as well.
- ▶ Grandparents /Special Friend’s Day and Fall Festival: The PTCA has requested a switch of these events so that Fall Festival falls under PTCA and GPSF falls under Fund Development and has more direction from the school staff. Matt and Narin have met with Rebecca to discuss this transition and will slowly shift in this direction with this in place fully next year.
- ▶ Planning fundraising/Annual Campaign booth at Fall Festival and Annual Campaign ‘Kick-off’ activities for weekend of GPSF and Fall Festival

