

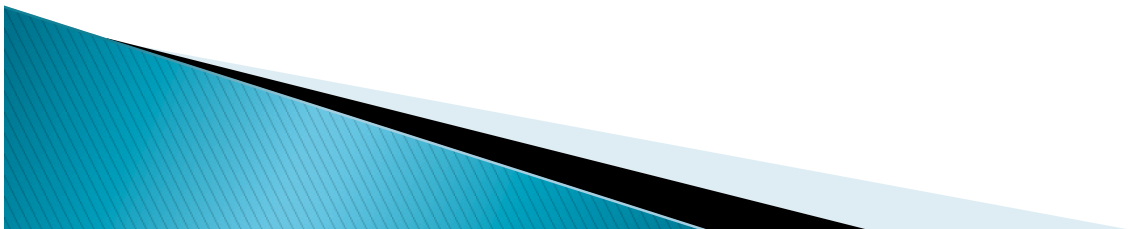
Fund Development Report

- ▶ September 2014 total received:\$5215.00.
- ▶ Year to date received:\$8,810.00.
- ▶ Recent activities: The first Fund Development social for K and 1st Families was held at Dakota Blue on October 5. Several families attended, received information about the annual campaign and auction, and made payments. A campaign table will be set up for GP Special Friends Day/Fall Festival (Oct 17/18). We plan to host socials for other grades throughout the year.
- ▶ New yard signs for the front of each building will be ready this week and up at both campuses. Courier “Why I give” section will be set up this month and continue each week.
- ▶ Annual campaign mailer design is in progress and materials will be ready for mailing by the end of this month.

- ▶ **Annual Campaign Updates:**
- ▶ We are creating a new theme for the campaign with design that we can keep in place for the next 2–3 years instead of recreating new logos and designs every year.
- ▶ This year we will create a brochure to be mailed with a letter from Matt Underwood. Next year we can create a postcard/follow up letters/other material.
- ▶ We are mapping out both annual and three year goals (\$200,000 goal for this year and \$700,000 for three years) for a longer term plan.
- ▶ We are planning a “Penny Drive” for students to begin in January, a campaign week for later in the spring, and other events to build participation.

Other Fund Development News / Plans:

- ▶ **Auction update:** We have three confirmed co-chairs for this year. Last year's committee co-chairs (Latha Erickson, Narin Hassan, and Renae Parent) announced the three new chairs, Terri Herod, Shannon McCaffrey, and Joanna Mevers, at EC morning meeting on 10/14. We will also announce on facebook and courier.
- ▶ Matt, Kari, and Narin met with the new co-chairs to go over the venue contract, ways the school can support the team, and setting up a plan for this year.
- ▶ The auction theme will remain the same (Wonder Ball) but with a slightly updated logo and new interpretations of the theme for the event.
- ▶ The auction committee is in the process of reviewing/signing the contract for March 7, Georgia Freight Depot.



Other Fund Development News/Plans:

- ▶ External Funding/Grant Updates: ANCS is applying in partnership with Toomer Elementary School, Wesley International Academy, and Georgia State University for an implementation grant through the Governor's Office of Student Achievement's Innovation Fund. If awarded, the grant (a maximum of just over \$1 million to be used from January 2015 to January 2017) would support shared learning and collaboration between all three schools in support of new teacher induction and development.