



PTCA General Meeting Meeting

Aug 16, 2022

Elementary Campus Auditorium

6:30 - 8:00 PM

MEETING MINUTES:

I. Welcome & Introductions - Jenny Gunn and Meeghan Fortson introduced themselves as co-presidents of the PTCA and introduced all members of the PTCA Executive Committee (www.atlncs.org/ptca), including DEAT representatives (Carla Wells, Leslie Jo Tottenham, Nichole Lupo) and Faculty/Staff representatives (Kim Moran & Maria McFeeley)

II. State of the School, Chuck Meadows, ANCS Executive Director

- Where have we come from? BC (Before COVID) - we have continued to thrive because of parents and staff that care
- Our teacher turnover rate is only 10% and have 11 years of teaching experience average.
- Aug 12th marked the 20th anniversary of our first day of school. Second oldest charter school in the city. We have not grown - capped enrollment and we are in demand.
- This is the first lottery that changed and met our goals of social/economic diversity.
- Fundraising: Recapped in the 08/17 Courier; PTCA no longer seeking membership fees; donations will be sought for Gather and Grow and distributed to support the PTCA among other goals
- Room Parent Class Collections: Recapped in the 08/17 Courier. Room parents at the elementary campus will no longer be tasked with collecting and tracking money from other parents for class socials and teacher gifts - each class will instead be allocated a budget upfront.
- This year we will be helping all students to know themselves - focus on identity. Focus and understand who you are as a person.
- Hiring 2 new diversity and inclusion roles; will work with the PTCA on equity among other duties

III. Overview of the PTCA - Jenny & Meeghan, PTCA Co-Presidents

- Recap of PTCA mission and initiatives, events, committees. The primary goal of the PTCA is to build community.

- Updates on Events & Other Initiatives can be found in the Weekly Courier e-newsletter each Wednesday and in the ANCS School Family Facebook Group.

IV. PTCA Treasury Report – Liz Black, PTCA Treasurer

- We have an overall budget of \$53,500, and the goal is to break even. As of July 31, we have \$2,451 in revenue. Liz reviewed how expenses are broken out.

V. PTCA Event Updates

- **3rd Friday Coffees (first on 8/19) - Jim Paisley** These occur monthly at the Elementary Campus; Hero coffee will provide the coffee, bring a mug - it'll be out front. People from the governing board will be attending if you want to meet them.
- **Kickball Tournament (9/25) - Ashley Matta** Atlanta Sport & Social club will be working through the brackets with them. See courier for dates/details. Looking for volunteers.
- **Grandparents & Special Friends Day (11/4) - Meeghan Fortson**
 - This is happening! Probably outside, go ahead and tell the grandparent/special friends now. Looking for a chair for this event. Please reach out if you want this role. Encourage them to stay for Fall Fest the following day.
- **Fall Fest (11/5) -Christina Washington & Joni Harris**
 - It's about fun - not fundraising. Need help the day-of. 1 hour get in/out to make it fun so you can be with your families. Signup to volunteer! Reach out to the PTCA if you have connections or ideas for vendors!
- **Bingo (3/24) - Amanda Evans**
 - Moved to the outdoors at the Middle Campus. More people now. Need help with day-of setup.
- **Run with The Wolves (5/6) - Matt Underwood**
 - 5K (1 mile), volunteers needed. There's also a t-shirt design contest!

VI. PTCA Committee Updates

- **School Store - Liza Smith & Ashley Coker**
 - No need now for additional volunteers; look out for a school store booth at most events!
- **School Photos - Jenny Gunn reported for Kelley Klein**
 - Dates announced in 08/17 Courier. If you order prints before the holidays, the PTCA will get 30% of sales.

- **Box Tops/Loyalty Programs - Katie Varner**
 - It's all through an app now - great because we get 10 cents back on every box top. See the announcement in the 08/17 Courier for additional details.
- **Special Needs - Andrea Merrill-Smith**
 - This committee hasn't existed in the past few years. Support group for parents of special needs students with a goal of improving visibility & inclusion. Anyone interested in joining this committee, contact the PTCA.
- **Yearbook - Meeghan reported for Rebecca Reese (chair)**
 - Open for ideas for campus representation - send it to their yearbook email address: PTCAYearbook@atlns.org (watch for more information in the Courier)
 - If you are an event or committee chair, be sure to send your photos to the yearbook committee
- **Teacher and Staff Appreciation Week (3/27) - Amy Klenc**
 - In March on both campuses. Volunteers from both campuses needed!
- **Diversity & Equity Action Team (DEAT) - Carla Wells**
 - Established in 2017. After taking recommendations from DEI consultants, DEAT merged with PTCA and now serves as a sub-committee.
- **Room Parents - Jenny reported for Rachael Smith (Chair)**
 - Changes coming on how we raise class funds - further information about this in the 08/17 Courier. Room parents are asked to hold off on emailing their classes until they receive new guidelines from Rachael Smith. Check with your teachers to see if your class has a room parent and if not, sign up to volunteer!
- **Committees that still need chairs... reach out to the PTCA if interested!**
 - Grandparents and Special Friends Day (11/4)
 - Special Needs
 - Sustainability
 - Health & Wellness
 - Welcoming Committee
 - Related Arts

VII. Q&A

Q: With fundraising getting centralized, can you give us an idea of what the number per child will be?

A: The Fund Development Committee is meeting about this; the committee meets monthly to develop fundraising strategy and messaging. Money is centralized through "Gather and Grow". It will be clear when you give to that, you are giving to the other initiatives such as the PTCA.

Q: Is Third-Friday Coffee only at one campus?

A: Coffees take place at the Elementary Campus for parents to attend after dropping off their kids. We try to balance out events between campuses. Middle campus kids are walking/biking to school and less parents drop off kids and want to stay for coffee. We are looking for ideas for parent events at the MC. If you have ideas, please contact the PTCA.

Q: Which PTCA events generate revenue and which do not, and where does money earned from PTCA events go?

A: Run with the Wolves, Bingo, and Kickball are fundraising events hosted by the PTCA. Money earned by the events offsets the cost of the events and other PTCA programming.

Q: Is WonderBall happening?

A: Wonderball is not organized by the PTCA, but it is happening; It is run by the Fund Development Committee. Save the Date April 22nd, 2023; more info in the 08/17 Courier.

VIII. Adjourn & Sign Up to Volunteer

- Volunteers signed up to volunteer on the sign-up sheets provided.