



ATLANTA NEIGHBORHOOD
CHARTER SCHOOL

helping students learn to use their minds well

DIVERSITY/STUDENT ENROLLMENT - STRATEGIC INITIATIVE UPDATE

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Context

- Diversity goal in strategic plan: — *Build on current diversity to improve and realize benefits of student diversity that reflect racial and economic diversity of surrounding neighborhoods*
- Aiming for this goal because...
 - Academic, social, civic, and other positive outcomes for students
 - Opportunity for real innovation by being diverse school in era of school re-segregation
 - Want to more accurately reflect demographics of our cluster

New student enrollment outreach

New student enrollment outreach initiative focused on diversity goal and several actions with this initiative:

1. Meetings with community engagement directors at Martin St. Plaza and Trestletree Village Apartments
2. Enrollment/application info sent to preschool, day care, and Pre-K programs in attendance zone
3. Five enrollment canvassing outings in February and March
4. ANCS representatives discussing school, enrollment at Grant Park, Ormewood Park, and Summerhill community meetings
5. Over 100 enrollment yard signs posted around attendance zone
6. Multiple postings of enrollment process through neighborhood email and social media groups

New student enrollment outreach

- Enrollment application period runs from February 11 to March 14 with admissions lottery on March 17
- Will track addresses of applicants to see distribution of new student applicants across attendance zone