



## February 2016 Fund Development Report

### Activities:

Matt, Kari, and Narin met with the auction solicitation team to discuss sponsor recognition/continuing outreach to businesses, and ways to better align outreach between the auction and annual campaign.

We agreed to schedule a “major donors” recognition party for all donors at \$1000 and above and all sponsors who meet that level. Eventide is a possible location, and date will be in May at the end of annual campaign week.

The fund development committee did not meet this month, but communicated via email. We are in the process of prioritizing plans for the remainder of the year, and thinking more carefully about recognition for new donor levels. Matt and Narin met on Feb. 9 to review FD activities and remaining goals for the year. They also discussed areas of need in terms of annual campaign and auction support and ways to plan for continued success in these areas.

The first informal alumni coffee took place on Thursday, January 7 with approximately 15 alums visiting both campuses.

**Other Outreach/Communication:** A third newsletter/e-blast is planned for mid-late February. We are still gathering “why I give” narratives for annual campaign week and possible courier posts.

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**Auction Update:** The auction committee “kick off” meeting was held on Thursday, January 21. The committee has been receiving donations and building the sponsor base. VIP tables sold very quickly, and tickets are selling as well. Parent volunteers are working on baskets, teacher time donations, and assisting with classroom art projects. The committee is planning to have a series of eblast messages to remind parents to volunteer, donate, and attend.

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