

Fund Development Report

- ▶ March 2015 total received: \$6999.00
- ▶ Year to date received: \$105,375.34
- ▶ Recent activities:
- ▶ “Gather to Run” campaign: Gather and Grow meets Run with the Wolves. Elizabeth Hearn worked with the Fund Development team to create a sponsorship drive for the race. We have 4 teacher teams all competing for top sponsorship dollars and top participation numbers. Families were sent information about how to donate/sponsor a team and we set up information tables to receive funds.

Additional news / Fund Development PR:

- ▶ We sent a Gather and Grow e-blast with news about the RWTW collaboration and with other Fund Development news
- ▶ We have an annual campaign week scheduled for the week of May 11. We plan to have a kids penny drive set up beginning in May and leading up to campaign week. We also plan to prepare videos/ announcements related to the campaign
- ▶ Matt and Narin have been discussing the need for an ANCS promotional video, and Matt has secured a company to produce this.