

Fund Development Report

- ▶ April 2015 total received: \$6702.69
- ▶ Year to date received: \$112,373.03

- ▶ Recent activities:
- ▶ We organized a final Annual Campaign push beginning the week of May 1. Our outreach included a morning car pool push at EC, a courier post, e-blast, and two short videos/announcements.
- ▶ We continued to receive funds this month from the “Gather and Grow Run With the Wolves sponsorship drive.
- ▶ We are creating a more formal Fund Development committee for next year, and are putting plans in place for next year’s goals.

Additional news / Fund Development PR:

Matt and Narin met to discuss other promotional work, such the formal video (production would begin in the fall), updating the ANCS website for more Gather and Grow visibility (and updating the annual campaign page), possible phone outreach, and better ways to track giving (including the purchase of software for this purpose).

We have campaign materials ready for orientation this year and plan to send material to new families and grandparents early in the fall. A new simple mailer will be sent to existing families later in the fall.

Additional Funding news

- ▶ The Dobbs Foundation has committed \$225,000 to CREATE--\$75,000 per year for the next three years. ANCS has now met the minimum private match requirement.
- ▶ ANCS also received \$50,000 from the Belk Foundation.
- ▶ This total \$275,000 in grants will support our commitment to collaborate with other Atlanta schools and support new teacher training efforts.
- ▶ As we note in our e-blast, foundations often inquire about participation and giving within our community, so we need to continue our efforts to raise direct donations and participation in the annual campaign.