



Atlanta Neighborhood Charter School

SPONSORSHIP OPPORTUNITIES

2025 - 2026

WHY SPONSOR?

As a valued member of our community, Atlanta Neighborhood Charter School is seeking your support. Being a public charter school, we receive less state and local funding compared to traditional public schools, making fundraising vital to our success. By becoming an annual sponsor, you not only contribute to underwriting our achievements but also have the opportunity to promote your business or brand. It's essential to note that sponsorship is a tax-deductible means through which you can make a significant difference to our 501(c)3 school.



WHERE DOES THE MONEY GO?

All sponsorship funds directly contribute to the school's operational budget through the Gather & Grow Fund. These unrestricted funds play a crucial role in maintaining a low student-to-teacher ratio at ANCS. They also strengthen our farm-to-school and nutrition program, provide support for students with various academic needs and those in special education, and uphold our commitment to offering art, music, PE, and foreign language education to students.

Furthermore, these funds enable us to finance programs, activities, and materials that enrich students' experiences at the school, while also supplementing teacher and classroom resources. Examples of these initiatives include grants for the school community, yearbooks, teacher appreciation, family assistance, sustainability efforts, and various community-building events like Grandparents & Special Friends Day, Bingo Night, and Run with the Wolves 5K.

ELEMENTARY CAMPUS
688 Grant Street
Atlanta, GA 30315
(404) 624-6226

MIDDLE CAMPUS
820 Essie Ave
Atlanta, GA 30316
(678) 904-0051



\$10,000

General School Exposure (2025-2026 School Year)

- Exclusive Presenting Sponsor of the ANCS event of your choice
 - » Only one presenting sponsor per event
 - » Choice reserved with 50% fulfillment of pledge
- Presenting Sponsor banner/signage at selected event
- Top-tier logo placement in: ANCS Community Newsletter, ANCS Yearbook, & ANCS Annual T-shirt
- Top-tier logo with link featured on: ANCS Homepage (entire school year) & ANCS Support Page (entire school year)
- Recognition in ANCS Courier (2 times)
- Promotion on ANCS Facebook & Instagram (2 times)
- Banner/signage displayed on ANCS campus

Choose One Premier Event (Exclusive to one sponsor per event)

NEW ANCS Music Fest (inclusion deadline September 5th)

- Entry tickets for 6
- Top-tier logo on: Event emails, banner/signage, & web page
- Live acknowledgment during event
- Option for on-site table/activation (sponsor-managed)

NEW PREMIER SPONSOR

Kickball Tournament (inclusion deadline September 13th)

- Top-tier logo on: Event emails, banner/signage, & web page
- Option for on-site table/activation (sponsor-managed)

NEW Fall Fest (inclusion deadline October 31st)

- Top-tier logo on: Event emails, banner/signage, & web page
- Live acknowledgment during event

Bingo Night (inclusion deadline January 16th)

- Top-tier logo on: Event emails, web page & screen display
- Live acknowledgment during event

Run with the Wolves 5K & 1 Mile (inclusion deadline April 14th)

- Six race entries with t-shirts
- Top-tier logo on: Event emails, web page, race t-shirt, & banner/signage
- Option to provide promotional products
- Option for on-site table/activation (sponsor-managed)

\$5,000

General School Exposure (2025-2026 School Year)

- 1st-tier logo placement in: ANCS Community Newsletter, ANCS Yearbook, ANCS Homepage, & ANCS Annual T-shirt
- 1st-tier logo with link on ANCS Support Page
- Recognition in ANCS Courier (2 times)
- Promotion on ANCS Facebook & Instagram (2 times)
- Banner/signage on ANCS campus

NEW ANCS Music Fest (inclusion deadline September 5th)

- 1st-tier logo on: Event emails, banner/signage, & web page
- Live acknowledgment during event

Kickball Tournament (inclusion deadline September 13th)

- 1st-tier logo on: Event emails & banner/signage
- Option for on-site table/activation (sponsor-managed)

PLATINUM SPONSOR

NEW Fall Fest (inclusion deadline October 31st)

- 1st-tier logo on: Event emails & banner/signage
- Live acknowledgment during event

Bingo Night (inclusion deadline January 16th)

- 1st-tier logo on: Event emails & screen display
- Live acknowledgment during event

Run with the Wolves 5K & 1 Mile (inclusion deadline April 12th)

- Six race entries with t-shirts
- 1st-tier logo on: Event emails, race t-shirt, & banner/signage
- Option to provide promotional products
- Option for on-site table/activation (sponsor-managed)

\$3,000

General School Exposure (2025-2026 School Year)

- 2nd-tier logo placement in: ANCS Community Newsletter, ANCS Yearbook, ANCS Homepage & ANCS Annual T-shirt
- 2nd-tier logo with link on ANCS Support Page
- Recognition in ANCS Courier (1 time)
- Promotion on ANCS Facebook & Instagram (1 time)

NEW ANCS Music Fest (inclusion deadline September 5th)

- 2nd-tier logo on: Event emails, banner/signage, & website

Kickball Tournament (inclusion deadline September 13th)

- 2nd-tier logo on: Event emails & banner/signage

DIAMOND SPONSOR

NEW Fall Fest (inclusion deadline October 31st)

- 2nd-tier logo on: Event emails & signage

Bingo Night (inclusion deadline January 16th)

- 2nd-tier logo on: Event emails & screen display
- Live acknowledgment during event

Run with the Wolves 5K & 1 Mile (inclusion deadline April 12th)

- Four race entries with t-shirts
- 2nd-tier logo on: Event emails, race t-shirt, & banner/signage
- Option to provide promotional products

\$1,000

General School Exposure (2025-2026 School Year)

- 3rd-tier logo placement in: ANCS Community Newsletter, ANCS Yearbook, ANCS Homepage & ANCS Annual T-shirt
- 3rd-tier logo with link on ANCS Support Page
- Recognition in ANCS Courier (1 time)
- Promotion on ANCS Facebook & Instagram (1 time)

NEW ANCS Music Fest (inclusion deadline September 5th)

- 3rd-tier logo on: Event emails, banner/signage, & website

GOLD SPONSOR

Kickball Tournament (inclusion deadline September 13th)

- 3rd-tier logo on: Event emails & banner/signage

Run with the Wolves 5K & 1 Mile (inclusion deadline April 12th)

- Two race entries with t-shirts
- 3rd-tier logo on: Event emails, race t-shirt, & banner/signage
- Option to provide promotional products

\$500

General School Exposure (2025-2026 School Year)

- 4th-tier logo placement in: ANCS Community Newsletter, ANCS Yearbook, ANCS, Homepage & ANCS Annual T-shirt
- 4th-tier logo with link on ANCS Support Page
- Recognition in ANCS Courier (1 time)

NEW ANCS Music Fest (inclusion deadline September 5th)

- 4th-tier logo on: Event emails, banner/signage, & website

SILVER SPONSOR

Kickball Tournament (inclusion deadline September 13th)

- 4th-tier logo on: Event emails & banner/signage

Run with the Wolves 5K & 1 Mile (inclusion deadline April 12th)

- One race entry with t-shirt
- 4th-tier logo on: Event emails, race t-shirt, & banner/signage
- Option to provide promotional products

In-Kind donations support many of our community-building and teacher appreciation initiatives. If you are a small business interested in donating product vouchers or services in addition to your financial contribution, please contact bgodsey@atlncs.org.

WHY ANCS?

It all started with an acorn—a vision to establish a new kind of public school for our children. A school that would elevate academic excellence, foster exceptional parental involvement, and strengthen the bonds within Atlanta's resurgent neighborhoods. Initially founded as separate elementary and middle schools, ANCS was the collective effort of families from diverse southeast Atlanta neighborhoods. In 2010, these schools united, forming a single institution with two campuses, offering the advantages of a comprehensive K-8 education to ANCS students.

This merger has proven to be beneficial on multiple fronts. Students and teachers now have the opportunity to form deeper, lasting relationships. Educators from elementary and middle grades collaborate closely, creating a cohesive and engaging educational program that spans all grade levels. Beyond the academic advantages, parents can now invest their time and energy in a school where their children will thrive for nine formative years. This sense of continuity and community fosters a nurturing environment for our students to grow and succeed.

Our vision is to be a dynamic learning community where students become life-long learners, develop self-knowledge, and are challenged to excel. The mission of ANCS is to:

- **BUILD** an empowered and inclusive community of students, parents, and educators
- **ENGAGE** the whole child—intellectually, social-emotionally, and physically
- **HELP** all students to know themselves and to be known well by their community
- **CHALLENGE** each student to take an active role as an informed citizen in a global society
- **COLLABORATE** with the larger community to advocate for student-centered schools



For more information, reach out to Bex Godsey bgodsey@atlncs.org.